

Geordie A. Adams

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PROFILE

Senior executive with over 3 decades of experience helping public sector organizations succeed. Has consistently met and exceeded expectations at the highest levels of government and the private sector. Demonstrated ability to combine visionary, strategic, financial, technology and tactical expertise in complex environments to produce results and strengthen each organization engaged with.

KEY ACCOMPLISHMENTS

- Public Sector Innovation and Collaboration
- Strategic Performance and Risk Management
- Ideation and Crowdsourcing expertise
- Complex Public Sector Strategies/Models
- Executive Management coach and collaborator
- Information Management Strategy and Adoption

PROFESSIONAL EXPERIENCE

PUBLIVATE INC, Ottawa, ON 2008 - Present
Managing Partner and Co-founder

[PubliVate](#) is a provider of social media solutions to the broad public sector, specifically focusing on innovation and collaboration management through proprietary crowdsourcing solutions they have created . PubliVate is sought after by public sector organizations for their ability to bring tangible outcomes to their business objectives by leveraging their own people and knowledge.

EVOLVE GOVERNMENT CONSULTING, Ottawa, ON 2006 – 2009
Principal

EGC is a management consulting organization that specializes in performance, innovation, and social media management within the public sector vertical. Evolve, through its principals, has worked with numerous government executives in helping them integrate and evolve their innovation and collaboration thinking, management and actions. Most recently, Evolve, through its relationship with [PubliVate](#), played a leading role in the Canadian federal governments IT Innovation Campaign.

GLOBAL GOVERNMENT INDUSTRY, EDS 2004 - 2006
Vice President

Assumed global leadership role working with senior EDS executives and public sector leaders bringing large-scale transition expertise and understanding to their organizations in various business management domains. One of only two EDS senior executives worldwide to be selected to perform this role for EDS government clients. Clients included Government of Singapore, Veteran’s Affairs (U.S.), State of Rhode Island, State of California, Department of Energy (U.S.), Ministry of Small Business and Revenue (British Columbia), and Homeland Security (U.S.), among others.

Key activities included:

- Government Transformation methodology strategy transfer and tools development
- Large-scale initiative coaching and mentoring to senior government executives
- Information management strategy and roadmap development“

CANADIAN POSTAL DIVISION AND NCR AREA, EDS Canada Ottawa, ON 2000-2004
Vice President

Responsible for all aspects of EDS Canada's largest outsourcing contract with annual revenues well in excess of \$100 million. Led team of over 300 individuals providing service in all major aspects of client strategy, consulting, shared services, and IM/IT provided to the 55,000 Canada Post employees across the country. Concurrent with duties with the EDS Canadian Postal Division, took on additional responsibility for sales, deployment, operations, and financial success of multiple government accounts where annual revenues have exceeded \$150 million. Particular emphasis was placed on strategic and transformation planning and shared service in the public sector.

- Consistently exceeded revenue, profit, and service quality targets
- Strong concentration and successes in strategic information management and strategy
- Recognized by peers with CIE (Client Industry Executive) designation for expert knowledge of government sector

CANADIAN POSTAL DIVISION, EDS Canada Ottawa, ON 1998 - 2000

Senior Program Consultant/Program Consultant

Responsible for overall set of IM/IT programs within Canada Post and day-to-day responsibility for a team of Project Managers and Subject Matter Consultants. Reporting into the Vice President was responsible for the overall business development, program management office and executive engagement on critical projects and initiatives.

INDUSTRY CANADA AND CIDA, Government of Canada Ottawa, ON 1990 - 1998

Various executive positions

Through a series of increasingly demanding positions, engaged in a number of important GC files, including:

- Senior communications advisor on technology files
- Development of corporate outreach program for foreign aid
- Member of Canadian delegation at UNCED (Earth Summit) in Rio

SPEAKER'S OFFICE, HOUSE OF COMMONS Government of Canada Ottawa, ON 1989 - 1990

Communications Advisor

CARLETON UNIVERSITY STUDENTS ASSOC Carleton University Ottawa, ON 1988 - 1989

President and CEO

EDUCATION

- Bachelor of Arts, Political Science and History, *Carleton University* – Ottawa, ON
- Queen's Executive Business Program, *Queen's University* – Kingston, ON
- Executive Continuing Education Program, *London Business School* – London, U.K.
- Technology Marketing Program, *Algonquin College* – Ottawa, ON

AWARDS

- EDS Inner Circle Award – 2000, 2001, 2002, 2003
- Various extracurricular and business awards – 1991- 2005
- Carleton University Distinguished Service Award – 1989

COMMUNITY SERVICE

- Member, United Way Leadership Giving Committee (National Capital Region)
- United Way Executive Sponsor
- Glebe Centre Capital Campaign Board
- Crossing Boundaries Private Sector Committee
- Cystic Fibrosis Fundraiser
- Carleton University Student Association Fundraising Coordinator